

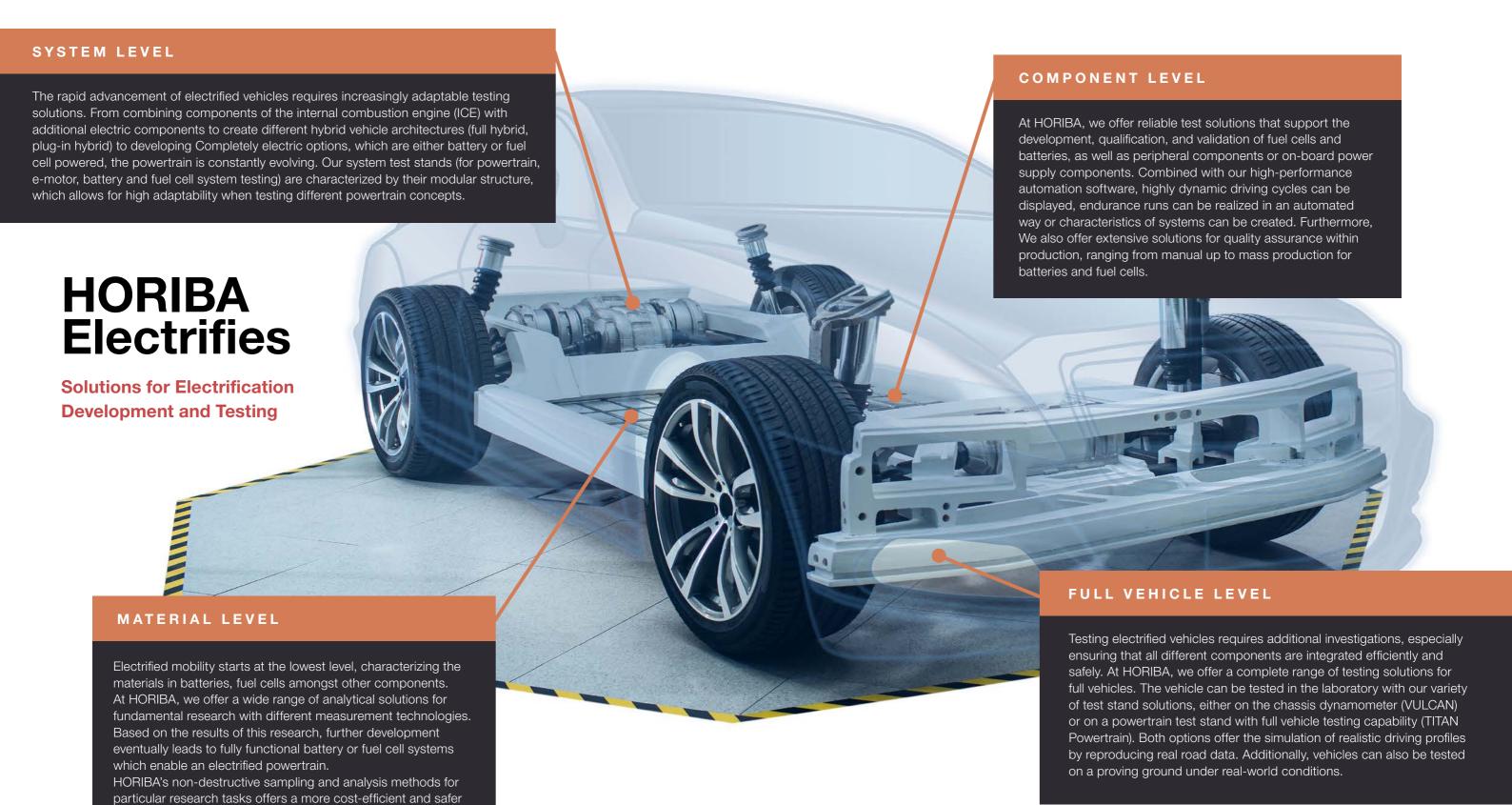
HORIBA Automotive Moving towards a cleaner and more sustainable mobility, the rise of electrified vehicles was predestined. Nowadays, a wide range of electrified options are available, ranging from plug-in to full hybrids and from battery electric vehicles to fuel cell powered ones.

Manufacturers are increasingly facing complex challenges in creating alternative battery and fuel cell based powertrain technologies. These challenges lead to a further increase in necessary testing procedures to ensure the efficient and safe integration of all components into the full vehicle.

testing option, e.g. in battery research.

At HORIBA we are combining decades of expertise in a broad range of industry fields, to offer our customers support for every step of the vehicle development and evaluation process. Our solutions range from the characterization on the material level to testing batteries and fuel cells, the electrified powertrain, and the full vehicle. Solutions cover different vehicle types (light- and heavy-duty as well as off-road/non-road mobile machinery) and different testing scenarios, in the laboratory and on the road.

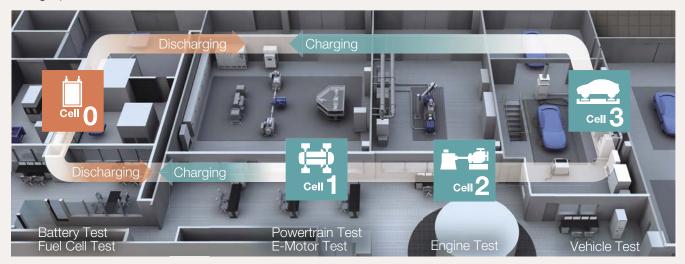
To seamlessly integrate the diverse equipment into one flexible but reliable solution, HORIBA also offers a comprehensive set of test automation and lab and data management tools.



HORIBA's Approach to Innovation for Future Mobility.

HORIBA offers a "Test in the Loop" solution to optimize electric vehicle development and certification. This process supports the industry in responding to the increasing complexity of electrified vehicles and the man-hours needed to complete development without a streamlined process.

"Test in the Loop" enables connection of the full vehicle, battery, fuel cell, motor, powertrain and engine without the real specimen or models. We then are able to evaluate each cell to simulate the real-driving environment. By simulating the real-driving environment, we can accurately evaluate the sub-systems and the vehicle for performance verification and optimize the full system in the development and design phases.



COMPLETE

- Full range of solutions for electrified vehicle R&D, production and quality assurance
- Solutions from material characterization to component, system, and full vehicle testing
- Solutions for testing in the laboratory and on the road

UNIQUE

- Complete solution, delivered by HORIBA specialists
- Decades of in-house technology and application expertise across different industries
- Extensive support across the R&D chain, including engineering, residential support, service and turnkey

EXPERIENCED

- 75 years of experience in highly precise measurement and testing technologies
- Over 20 years of experience in EV technologies
- Deep market insight due to global installed based

HORIBA Automotive, a business segment within the HORIBA Group, provides advanced mobility leadership and comprehensive engineering and measurement expertise to support the gradual shift from traditional propulsion, to fully electrified solutions.

horiba.com/automotive

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